

SWEEPSTAKES OFFICIAL RULES
NO PURCHASE NECESSARY TO ENTER OR WIN.
OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES.
MUST BE 18 YEARS OF AGE OR OVER. INTERNET ACCESS REQUIRED.

You understand that by entering this sweepstakes you are providing your information to organicgirl. The information you provide will only be used as follows:

- (1) For organicgirl to contact you in the event you are selected as a Sweepstakes winner.
- (2) For organicgirl to contact you for email marketing and research purposes in accordance with your indicated consent for organicgirl to do so.
- (3) If you are a winner of one of the First Prize packages sponsored by New Seasons Market, we may share your information with that prize sponsor.

Reference our Privacy Policy at <https://www.iloveorganicgirl.com/privacy-policy/> for more details.

Sweepstakes Period:

ORGANICGIRL Prize Giveaway Sweepstakes (the "Sweepstakes") begins April 22, 2022, at 12:00 a.m. Eastern Time ("ET") and ends May 21, 2022, at 11:59 p.m. Pacific Time ("PT") (the "Sweepstakes Period").

Eligibility:

Open to legal residents of Oregon who are 18 years of age or older as of date of entry. Employees of organicgirl, their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively the "Sponsor and its Administrators"), and its affiliates and each of their respective employees, shareholders, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win.

How To Enter:

During the Sweepstakes Period, you may visit www.iloveorganicgirl.com/newseasons and follow the onscreen instructions to complete all required registration information to receive one (1) entry into the New Seasons Market Sweepstakes drawing. Limit up to one (1) Entry per person for the entire Sweepstakes Period.

Participation is subject to disqualification of all Entries if multiple accounts are used by the same person. All Entries must be completed and submitted by 11:59 p.m. PT on May 21, 2022, to be eligible. Normal Internet access and usage charges imposed by Entrants' online service will apply.

Random Drawing:

organicgirl will select thirty (30) winners by a random drawing on the week of June 15, 2022, from among all eligible Entries received throughout the Sweepstakes Period. The random drawing will be conducted by organicgirl (the "Administrator"). The odds of winning a prize will depend on the number of eligible Sweepstakes Entries received during the Sweepstakes Period.

Prizes and Approximate Retail Value ("ARV"):

Prize (30 total): All thirty (30) winners will receive free organicgirl salad for a year – distributed in the form of coupons, 52 FREE salad coupons. Total prize value for each prize package is equal to \$259.48. Prizes may be substituted for any reason at the discretion of the Sponsor.

RELEASE:

Winners will be required to complete and return an affidavit of eligibility/liability release (including, where permitted, a publicity release permitting the Sponsor and, if applicable, a participating retailer, to use their image in connection with social media posts) (the "Affidavit") within seven (7) days of notification, and in any event before receiving the prize. Failure to return the executed Affidavit within that time may result in forfeiture of prize and random selection of alternate potential winner from remaining eligible entries.

General Rules:

All aspects of the Sweepstakes, including compliance, data collection, and prize awarding is solely the responsibility of organicgirl. Prizes are nontransferable and no cash substitutions are allowed except by the Sponsor, who reserves the right to award a prize of equal or greater value. Prizes will be delivered to the winners at the address provided at time of Entry within 2-4 weeks after winner selection. Return of prize as undeliverable may result in disqualification and alternate selection. Winners and all Entrants, as a condition of entry into the Sweepstakes, agree to release and hold harmless Sponsor and its Administrators, organicgirl, New Seasons Market, each of their respective agencies, parents, subsidiaries, affiliates and each of their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Sweepstakes (collectively the "Released Parties") from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an Entry or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use of prize awarded or any typographical or other error in these Official Rules or the announcement or offering of the prizes. The State of Oregon or its Parks Division are not participating Sponsors in the Sweepstakes and have not authorized the use or distribution of their logos in any Sweepstakes communications. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or use or redemption of the prizes. By entering, entrant accepts and agrees to be bound by these Official Rules. Entries will be declared to be made by the authorized account holder of the e-mail address submitted at the time of entry (or when setting up winner's account). "Authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. The Released Parties are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Sweepstakes which may limit the ability to participate, or by any human error which may occur in the processing of the Entries in the Sweepstakes. Entries generated by script or bot are not eligible. Sponsor reserves the right to cancel, terminate or modify the Sweepstakes if it cannot be completed as planned for any reason,

including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award the prizes from eligible Entries received prior to cancellation. Void where prohibited by law and subject to all federal, state and local laws. As a condition of entering the Sweepstakes, entrant (or parent/legal guardian if entrant is a minor in his/her state of residence) agrees that: 1) under no circumstance will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event will entrant be entitled to receive attorneys' fees or other legal costs. All personal information collected by Sponsor will be used for administration of the Sweepstakes. The email address provided may be shared with Sponsor and affiliates, including prize providers and affiliate grocery stores. Entrants may receive email correspondence from, or on behalf of Sponsor and its affiliates, to promote products and services to Entrants. Sponsors and affiliates use reasonable commercial efforts to comply with Federal CAN-SPAM guidelines and to supply information to entities that comply with CAN-SPAM guidelines, and Entrants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in the email. Any questions regarding privacy matters should be directed to the address set out below.

Facebook/Meta & Instagram:

This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Inc., Instagram, Inc. or any other social media site, and entries are not permitted through any social media site. By entering and participating, Entrant agrees to indemnify, defend and hold harmless Facebook (Meta) and Instagram from and against any and all claims, demands, liability, damages or causes of action (however named or described), losses, costs or expenses, with respect to or arising out of or related to (i) Entrant's participation in the Sweepstake, or (ii) Entrant's participation in any Prize related activities, acceptance of a Prize and/or use or misuse of a Prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)).

Sponsor/Administrator:

The Sponsor of the Sweepstakes is organicgirl 900 Work Street, Salinas CA 93901. The Administrator of the Sweepstakes is organicgirl 900 Work Street, Salinas CA 93901.